



TOP PRIORITIES

PROGRAM OF WORK SUMMARY



STRENGTHEN THE LOCAL ECONOMY

- **Business – retain and grow local businesses AND attract new businesses**
 - ✓ Be the leader in uniting and advocating for the business community
 - ✓ Convene business and community leaders around issues and topics impacting business
 - ✓ Support job creation by assisting in the recruitment of new business and growing of current businesses
- **Foster community development and talent retention to position El Dorado Hills as the community of choice for business and living**
- **Continue the successful operation of the California Welcome Center**



SERVE SMALL BUSINESSES

- **“Let us help you.”**
 - ✓ Make the El Dorado Hills Chamber your “go to” resource for business solutions
- **Provide high caliber programming that impacts and addresses members’ needs**
- **Produce high quality communication pieces on issues impacting our members**
- **Develop a Small Business Resource Center**
 - ✓ Partnership with SEDCORP & Golden Sierra Job Training Agency
 - Tools for Business *Sierra Economic Development Corporation
 - Training Resource



LEAD GOVERNMENT RELATIONS AND PUBLIC POLICY

- **Advocate for business friendly public policy**
 - ✓ Continue to work with County on developing incentive packages by industry to attract and retain our businesses; change the perception of the County’s business climate
 - Support improvements to transportation and infrastructure
 - Support programs that promote a strong local economy
- **Continue to monitor legislation that can positively/negatively affect our members through our Government Relations Committee (GRC) & better communicate to our membership**
- **Endorse business friendly candidates to public office**
 - El Dorado Hills Chamber of Commerce Business and Community Political Action Committee (BACPAC)
 - BACPAC Candidate endorsement
 - Publish elected officials voting record along with the Chamber’s voting record
 - Candidate meet and greet opportunities