Confidence among local business leaders increased 1.4% percent in July 2019, up from the previous survey in January 2019.

Minimal changes were shown across all survey questions, with slightly more respondents expecting to see increases in sales, profit, and employment over the next 12 months. As an example, in July 2019, 73% of leaders expected their sales to increase over the next year, compared to 67% in January 2019.

The El Dorado Hills Business Confidence Survey is a multiple choice survey of how local business leaders feel about the prospects of their own companies and local, state, and national economies over the next 12 months. All responses are aggregated and a score between 0 and 100 is computed. A score over 50 indicates an overall optimism about the local economy.

### Sales
How are gross sales expected to change in the next 12 months?
- Increase: 73%
- Same: 24%
- Decrease: 3%

### Profits
How is profit expected to change in the next 12 months?
- Increase: 68%
- Same: 25%
- Decrease: 7%

### Employment
How is employment expected to change in the next 12 months?
- Increase: 27%
- Same: 64%
- Decrease: 9%

### Local Business Conditions
How will general business conditions in El Dorado Hills change in the next 12 months?
- Better: 59.7%
- Same: 24%
- Worse: 16.3%

### US Business Conditions
How will general business conditions in the U.S. change in the next 12 months?
- Same: 49%
- Better: 37%
- Worse: 14%

### State Business Conditions
How will general business conditions in California change in the next 12 months?
- Better: 49%
- Same: 24%
- Worse: 27%

### Hot Topic!
Do you support Costco coming to El Dorado Hills at the current proposed location?
- Yes: 68%
- No: 12%
- Undecided: 20%