**ECONOMIC SNAPSHOT**

**TOT AT A GLANCE...**

- TOT revenue was $89,115, up 8.4% from the previous quarter.
- Current revenue is up 5.2% from a year ago and up 3.2% from two years ago.
- Total revenue in 2017 was over $319k, down from $367k in 2016.
- This is the fourth highest quarter for TOT revenue since 2008.

**4TH QUARTER TREND**

Transient occupancy tax revenue was up again in Q4 17 bringing in over $89k, an increase of 8.4% from the previous quarter.

Current revenue is now 26.4% beyond a full recovery when compared back to the pre-recession level of 2008, valued at 100. TOT revenue has remained one of the strongest components of the Snapshot, having been minimally impacted by the recession. Looking back, revenue has gone below the pre-recession level just two times since 2008.

Since the recession low point in Q4 10, current revenue is up over $22k or 34%.