



Communications & Events
El Dorado Hills Chamber of Commerce

El Dorado Hills Chamber of Commerce Promotes Small Business November with #Explore95762+

FOR IMMEDIATE RELEASE

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The El Dorado Hills Chamber of Commerce is pivoting Small Business Saturday beyond just one day (November 28, 2020) to the entire month of November. The Chamber is promoting the #Explore95762+ campaign, a simple and fun way to dine, drink, shop and explore what our region has to offer, while supporting locally owned businesses. Those who participate will share their experience on social media for a chance to win prizes.

Supporting local is a great feeling however you choose to do it: Take-out, dine in, or online. Participants who support locally owned businesses in the 95762 zip code or at any of our [small business Chamber Members](https://web.eldoradohillschamber.org/search) (<https://web.eldoradohillschamber.org/search>) anytime November 1st – 30th will have a chance to win prizes, such as gift cards and products donated by local, small businesses. Ten winners will be drawn by random and notified on December 1, 2020. No purchase is necessary to participate and be entered to win a prize. Follow @eldoradohillschamber on Facebook or @edhchamber on Instagram for details.

How to participate in #Explore95762+

1. Grab your mask and visit a locally owned restaurant, retail shop, brewery, or winery
 2. Snap a photo or video to share your visit on Facebook and/or Instagram (can be a photo at the location or of their product)
 3. Tag the post using #Explore95762+, tag @eldoradohillschamber on Facebook or @edhchamber on Instagram, add location of the business to your post or tag the business. Can't find a business? Use their name in a hashtag.
 4. Repeat! The more locations you visit, the higher chance you have at winning a prize.
- * Purchase not necessary to participate and be entered to win a prize.

Debbie Manning, President and CEO, encourages "Please think local first during the holidays and every day. We all have the power to make our community stronger and prosperous, simply by choosing to spend more dollars with our local businesses." The Chamber's #KeepItLocal365 motto serves as a reminder to strengthen the local economy each and every day.

The El Dorado Hills Chamber of Commerce is a 501(c)(6) not-for-profit organization, founded in 1986 to serve and advocate for the business community. The El Dorado Hills Chamber of Commerce is home of the California Welcome Center in El Dorado Hills. For more information on the El Dorado Hills Chamber of Commerce, please contact (916) 933-1335 or visit us online at www.eldoradohillschamber.org

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