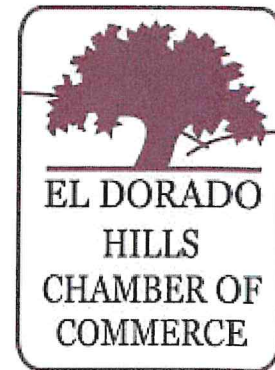


Laura Newell,  
EDH Chamber  
Marketing Manager  
Office: (916) 933-1335



FOR IMMEDIATE RELEASE

# Press Release

## El Dorado Hills Chamber of Commerce hosts Farm-2-Fork Dinner

This fall the El Dorado Hills Chamber invites you to join us as we celebrate our agricultural roots at our first Farm-2-Fork Feast in the Foothills from 4-8pm on Sunday, October 8<sup>th</sup>, presented by Serrano Associates, LLC.

In 2012, Josh Nelson of the Selland Family Restaurants approached Visit Sacramento with the idea that the region should shine a light on its amazing food and agriculture and share it with the rest of the country. Soon after, former Sacramento Mayor Kevin Johnson declared the region America's Farm-to-Fork Capital. Today, the Sacramento region's Farm-to-Fork Program serves as a year-round platform to highlight the farms, restaurants, organizations and individuals that contribute to the local culinary and agricultural landscapes. The program is housed within Visit Sacramento and works to increase awareness of the region's unmatched prowess when it comes to fresh food.

El Dorado County also has a long tradition of agriculture dating back to the Gold Rush era in the 1800's. El Dorado County's farms and ranches support a large variety of specialty crops and products, including fruits, vegetables, olive oils, cheeses, flowers, honey, and Christmas trees. Additionally, The Apple Hill Growers Association has over 50 ranches including fruit growers, bake shops, wineries, and a micro-brewery.

"As with all of our events and programs, our goal with bringing the first Farm-2-Fork dinner to El Dorado Hills is to first and foremost to promote and showcase the beautiful community in which we live and work," said Debbie Manning, President and CEO of the El Dorado Hills Chamber. "We want to bring people to El Dorado Hills in the hopes that they first, visit our community, second, after falling in love with El Dorado Hills, we hope that they decide to move and reside in El Dorado Hills, and third, the ultimate win, is when they relocate a business here and create jobs in our community to help strengthen our local economy."

Thank you to our Presenting Sponsor is Serrano Associates, LLC and our Premier Sponsor Raley's.

The Sacramento Metro Chamber is partnering up with the El Dorado Hills Chamber as a strategic sponsor. They will assist us with everything from planning, to executing, to inviting their membership to attend.

"The bounty from El Dorado County is enjoyed across restaurant plates in downtown Sacramento to farmers markets in other counties. We are excited the El Dorado Hills Chamber is showcasing the rich agriculture grown locally within our region during this Farm-2-Fork Dinner and are excited to support

the event in hopes of helping the Farm-to-Fork movement grow in El Dorado County just as it has in Sacramento County,” said Peter Tateishi, President & CEO, Sacramento Metro Chamber.

The feast will be held at La Borgata at Serrano, a luxurious mixed-use center located in the heart of El Dorado Hills. We wish to thank our location sponsor, Ethan Conrad Properties. The center features six beautiful buildings and plush landscaping that give it the feel of a Mediterranean Village. Dinner will be served outside in the beautiful cobblestone roundabout in the shopping center.

Our featured chefs include Chef Russell Okubo with Aji Japanese Bistro, Chef Jeremiah Maloney with Henry’s Steakhouse at Red Hawk Casino, and Corporate Executive Chef Tom Lucero with Sienna Restaurant.

Mark and Karoline Platt, owners of Sienna Restaurant in La Borgata, are opening up their 3,400 square foot kitchen for the chefs to create their culinary masterpieces.

“As the owners of Sienna restaurant, we were thrilled to pair up with El Dorado Hills Chamber on an event showing off the bountiful products and beauty of our region. The idea of opening up our kitchen to area chefs to showcase all of their talents was just a no brainer for El Dorado Hills,” said Mark and Karoline Platt.

Our benefitting partner in this endeavor is El Dorado County Ag in the Classroom ([www.agintheclass-edc.org](http://www.agintheclass-edc.org)), a local 501(c)(3). This nonprofit organization works to increase the awareness and importance of agriculture in our lives through educational programs reaching students from El Dorado Hills to South Lake Tahoe.

“Being a part of this new event gives us a way to connect with businesses that serve our students and their families. It also helps us to broaden the reach of our program in El Dorado County,” said Claire Frost, El Dorado County Ag in the Classroom Board President. “Many of our board members are ag producers, so to be able to connect our resources with the Farm-2-Fork chefs was very important to us. We have very unique and quality food in our county, so we are happy to help showcase exactly what we have here in the foothills.”

Tickets are available for \$175 per person and sponsorships start at \$2,500.

For more information on tickets and sponsorships, please call the El Dorado Hills Chamber at (916) 933-1335 or email [chamber@eldoradohillschamber.org](mailto:chamber@eldoradohillschamber.org).