Post-Event Report:

The Business Walk is an annual economic development program that takes place throughout the six-county Sacramento region. On March 30, 2016, volunteer business and civic leaders visited 163 businesses in the town of El Dorado Hills and were successful in interviewing 145 of them. Their conversation focused on three basic questions: 1.) How many full time employees do you have? 2.) How would you rate the speed and reliability of your internet service? 3.) Is there anything the El Dorado Hills Chamber of Commerce can help you with?

Question 1: How many full time employees do you have? If you know, what percentage live in El Dorado Hills or El Dorado County?

When asked how many full time employees each business had, overall, business owners (69%) stated they had less than 10 employees working. While a few stated they had more than 10 employees working, that was only 22% of the business community in El Dorado Hills. Additionally, 9% stated they had zero full time employees, only part time employees on hand. With that said, out of the 145 businesses interviewed, only about one quarter of those employees live in El Dorado Hills and/or El Dorado County.

Question 2: How would you rate the speed and reliability of your internet service?

An overwhelming 42% of businesses interviewed expressed they receive moderately fast to good internet service when rating the speed and reliability of their business’s service. Most responded, generally their service is reliable throughout the El Dorado Hills region, however some expressed during “peak work hours” service occasionally slows down or stops. Out of the 145 businesses the top three internet providers used included Fortis Telecom, Comcast and AT&T. Only 11% of businesses receive slow and poor service and 20% receive moderately slow and fair service. With that said 27% of businesses
interviewed receive fast and excellent service. Out of those who shared their service providers, Fortis Telecom most commonly listed as providing fast and excellent service and AT&T was listed most commonly to provide slow and poor service, with one customer quoting “AT&T is less than ideal.”

**Question 3: Is there anything the El Dorado Hills Chamber of Commerce can help you with?**

When asked if the El Dorado Hills Chamber could do anything to assist business owners with, the need was well divided between assistance in hiring responsible employees, assistance with expansion in both El Dorado and Sacramento Counties and access to capital. Some comments made by business owners include, “We can’t find any local [employees to work at our business] and that is a problem.” A few Town Center business owners noted, “We always want more foot traffic.” Another comment noted by an El Dorado Hills business owner near White Rock Road was, “We need help in making the building process easier.” Another comment from business owners near both White Rock Road and Embarcadero Drive, questioned how businesses can receive better signage on main roads to attract customers. One business owner also stated, “Business costs are too high and forcing businesses to leave the county.” Another comment expressed, “We want the Chamber to focus on high county fees for businesses.” Other business owners who were interested in more access to capital stated, “We need the high [pay] rates to go down and high PG&E costs to go down to stay successful.”

**What Businesses Need**

![Pie chart showing percentages]

- 34% Looking to hire
- 34% Looking to expand
- 32% Access to capital

**Presented by:**

[Logos of various sponsors]
### Businesses Visited:

1. York Risk Services Group  
2. Alpha Research & Technology, Inc.  
3. Caulfield Law Firm  
4. D&A Civil Engineering  
5. American Financial Benefits Center  
6. RFgen (Robert W. Brice – President)  
7. AME  
8. American Recovery  
9. DST  
10. Property Damage Appraisers, Inc.  
11. Dry Diggings Distillery  
12. Members Edge Insurance Services  
13. CSM  
14. Kidz Gear  
15. Norcal Mechanical  
16. Fastenal  
17. Aerometals  
18. Gregg’s Pool Works, Inc.  
19. Virtual Driver Interactive  
20. Paragon  
21. Westwind Coffee Roasters  
22. Otto Arc  
23. 21 Machine  
24. Western Water Features, Inc.  
25. iStorage El Dorado Hills  
26. Primeritus Financial  
27. Proequity Real Estate Services  
28. Grigsby Label  
29. Marble Valley Academy  
30. Steve Wallen Swim School  
31. American River Ag  
32. Youngdahl Consulting Group, Inc.  
33. Sourcis, Inc.  
34. Hard 90 Baseball  
35. Access Systems, Inc.  
36. Axiom  
37. Early Toast  
38. Vet. Healing Center of Eldo  
39. Asian Bistro  
40. W3discountmall.com  
41. El Dorado 14 & Imax  
42. Mercedes-Benz  
43. AT & T  
44. Supercuts  
45. Round Table Pizza  
46. Coastline Travel Advisors  
47. Fresh Cleaners  
48. Nugget Markets  
49. MarketPlace Veterinary Hospital  
50. Golden 1 Credit Union  
51. Bark Avenue  
52. Togos  
53. Casa Ramos  
54. The Purple Place  
55. Julie L. Leaverton, D.D.S.  
56. JDS products, Inc.  
57. Star-Ray Pipeline Inc.  
58. El Dorado Phys. Ther. & As.  
59. Fergerson Financial  
60. E.D.H Tailor  
61. Barber Jon’s  
62. Tutoring Rocks!  
63. EDH Music  
64. Macario R. Vasquez M.D.  
65. Cascada  
66. Bakerie & Latte Chateau  
67. Axiom Arme  
68. Chase  
69. Subway  
70. 9 Round Kickbox Fitness  
71. Pakmail  
72. Bicycle Guys  
73. Paw Town Pet Supply  
74. Big Apple Bagels  
75. Rachel Nails  
76. Finest Cuts  
77. Leslie’s Swimming Pool  
78. Burger Hut  
79. Home Care Assistance  
80. Mraz Brewing Company  
81. Salon Etcetera  
82. Invisalign  
83. H & R Block  
84. Firestone  
85. Togs For Dogs  
86. Dogs Delight  
87. Lynn N. Talbott, Jr. (CPA)  
88. Mathnasium
89. Edward Jones Investments
90. Leah M. Bernard (www.mjdlawoffice.com)
91. Fitzpatrick Physical Therapy
92. Pacific States Development Corporation
93. Med. X Prime (Nicole De Lucia – Employer
94. Dignity Medical Aesthetics Inc.
95. El Dorado Hills Optometric Center
96. Jeffrey C. Kwong Orthodontics
97. El Dorado Hills Pet Clinic
98. Luxury Home (Angie & Tim Crenshaw)
99. El Dorado Hills Cosmetic & Implant Dentistry
100. Blue Ribbon Personal Services
101. Precision Contacts
102. Best Solar Control Co.
103. 24 hr. Mobile Marine Svc.
104. Golden Foothills
105. MLA Structural Engineers Inc.
106. True Health – Center for Functional Medicine
107. Healthy Eyes Optometry
108. Golden Hills School
109. Almendariz Consulting Inc.
110. RSA
111. Excel Home Healthcare Inc.
112. Studio 81
113. Clint Davenport
114. Costa Aesthetics Laboratory
115. Infusion Dental Arts LLC
116. Safetyvideos.org
117. N.A.L. Property Inspection Specialists
118. Mur Advisory Group
119. Inivision Design
120. Western Heritage Financial
121. Clearbags
122. Rodney J. Bughao, D.D.S.
123. Ardor Consulting Group
124. Ben Franklin Plumbing
125. BC Environmental Insurance
126. Target
127. Umi Sushi
128. Morgan Taylor
129. Relish Burger Bar
130. FedEx Office
131. Pottery World
132. Owen, McGinty, and Reiken
133. Snipes Construction Inc.
134. Edward Jones
135. America’s Mattress
136. Sourdough & Co.
137. Fidelity National Title
138. 36 Handles
139. EDH Sports Club
140. Asante Spa
141. Zia’s
142. Adagio Hair
143. Terralink Communications
144. (name not provided)
145. Business Workspaces
146. Archer Building Company, Inc.
147. Sunflower Handmade Leather
148. Consensus Orthopedics
149. Farmers Insurance
150. Mason West, Inc.
151. Forte Holdings
152. Remi Vista Inc.
153. Duca LLC
154. RJP Framing Incorporated
155. El Dorado Musical Theatre
156. Mechanics Bank
157. Pak N Post
158. Adam’s Cigars
159. Bistro 33
160. Hop House
161. Norcal Cryotherapy
162. Talisman Collection
163. EDH Realty