

# El Dorado Hills Chamber of Commerce Annual Business Walk 2018 Report

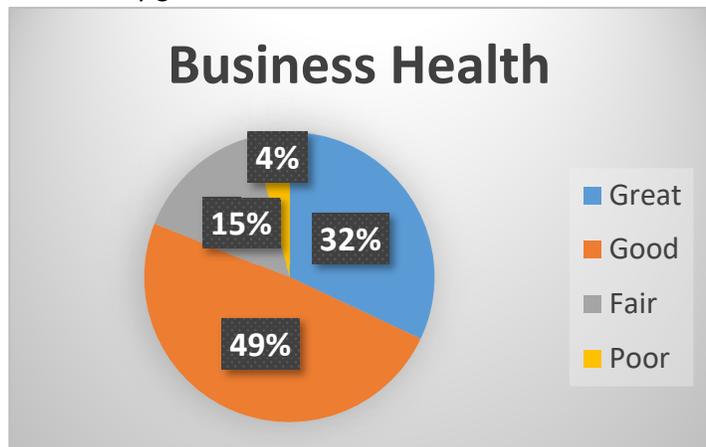
El Dorado Hills – March 21, 2018

## Post-Event Report:

The Business Walk is an annual economic development program that takes place throughout the six-county Sacramento region. On March 21, 2018, volunteer business and civic leaders visited 134 businesses in the town of El Dorado Hills and were successful in interviewing 126 of them. Their conversation focused on three basic questions: 1.) How's business? 2.) Is there anything we can do to help you improve business? 3.) What amenities are you looking for on behalf of your employees?

### Question 1: How's business?

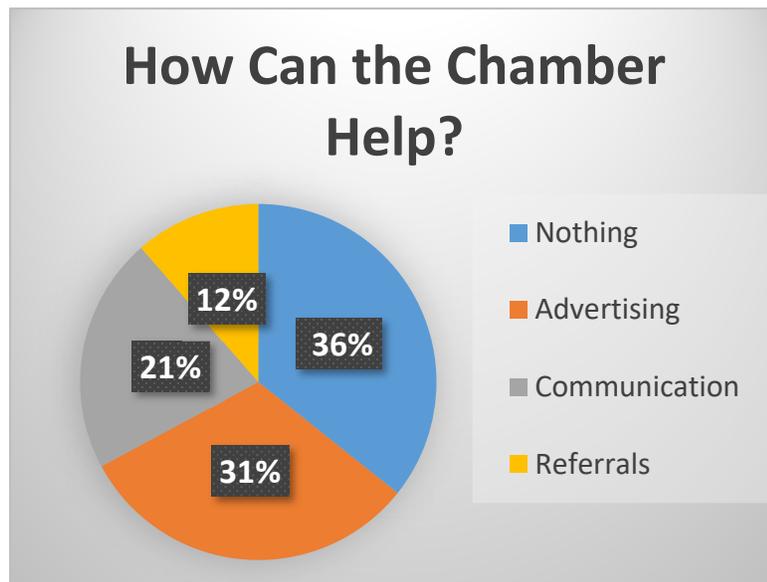
When asked how business is going in general, 32% of those polled indicated business was GREAT. The majority of businesses, (49%) felt that business is currently good. 15% indicated business was fair, while only 4% gave a response that business is poor. The majority of business owners we spoke with indicated a steady growth pattern, and optimism for the future of their company.



### Question 2: Is there anything we can do to help you improve business?

This question drew a wide variety of answers from those visited. Surprisingly the majority of those polled indicated they didn't need any additional help from the Chamber!

Many expressed great satisfaction with our hard work, and community support. Out of the 134 businesses we visited, 31% indicated a desire for more advertising opportunities, 21% expressed a desire for better communication, either with other businesses in the community, or with the Chamber



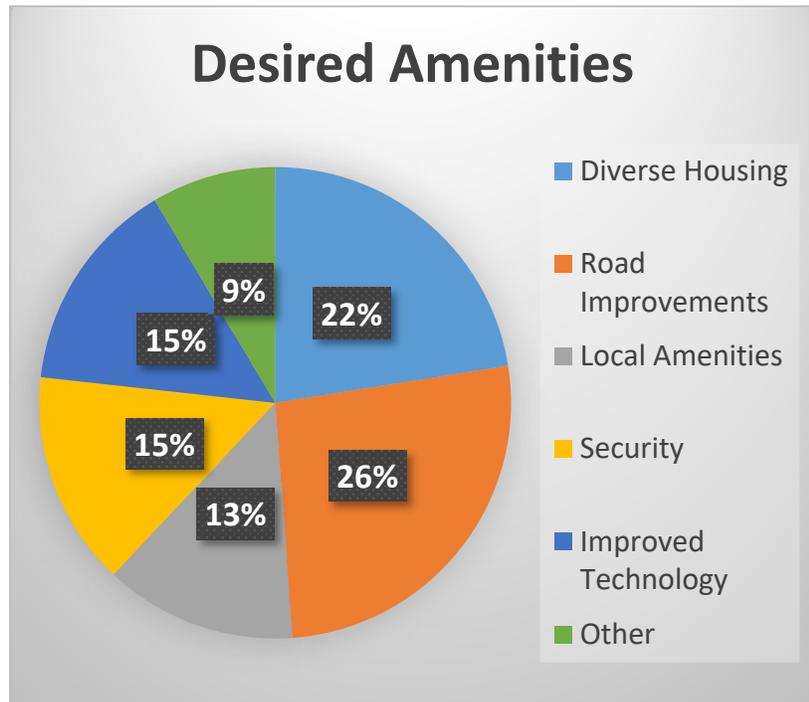
itself regarding our calendar of events. 8% of those we spoke with mentioned a desire to better connect with and land referrals. We'd like to take this opportunity to formally invite those expressing a desire for more advertising, to engage with the Chamber, as we provide a variety of advertising opportunities year-round. To those seeking communication with the Chamber, I encourage you to request to be added to our weekly E-News. Our E-news blast goes out every Monday morning, and alternates weekly between relevant Chamber and business related news,

and upcoming Chamber and local events. To be added to our e-News blast, please send an email request to: [chamber@eldoradohillschamber.org](mailto:chamber@eldoradohillschamber.org) and we'll get you the communication you desire!

### Question 3: What amenities are you looking for on behalf of your employees?

We gave the businesses we visited a list of options to choose from in response to this question. The majority of those polled expressed a strong desire for better road repair, traffic control, etc. Buying locally is the best advice we can give to solve the problem with our roads! Sales tax dollars go to road repair, among other things. Keep it Local! 22% of people we spoke with mentioned the lack of diverse housing in El Dorado Hills. We are well aware of this problem which is precisely why the Chamber has fought on behalf of the Town Center Apartment project for the past several years.

Additionally, the Chamber, its Foundation, and the Business Park Owners Association are working on a Re-Envisioning program for the Business Park that includes workplace housing options. 15% of people polled indicated a desire for better security and employee safety, and 15% mentioned a desire for improved technology infrastructure. We also received several comments about the need for more food options, particularly in the business park.



#### Presented by:



#### Thank you to our Event Sponsors:



## Special Thanks to our Premier Partners:

### PREMIER PARTNERS—MEET THESE MEMBERS OF DISTINCTION



### Businesses Visited:

1. Life Storage
2. Healthy Eyes Optometry
3. Marshall Medical
4. Farmer's Insurance: Ernie Dillard
5. Daniel Chin Insurance
6. Gold Key Storage
7. Sunflower Handmade Lather Inc.
8. School Invitations & Achievements
9. Hattori Hanzo Shears
10. Piranha Apparel Group Inc.
11. Warren Consulting Engineers, Inc.
12. Tri-Signal Integration, Inc.
13. SAI Corporation
14. Fortis
15. Allen Delbrouck CPA
16. Pediatric Dental Services
17. El Dorado Oral Surgery
18. Clark Dental
19. Fleming Distributing Co.
20. Golden Foothills Surgery Center
21. Coldwell Banker
22. True Health Center for Functional Medicine
23. Golden Omega, LLC
24. Aerometals
25. Paragon Products, LLC
26. Gregg's Pool Works, Inc.
27. Flip & Twist
28. Norcal Mechanical
29. Crossfit Bios
30. Allstate Insurance: Bryan MacDonald
31. HMA Architecture
32. Patra Corp
33. York Risk Services Group
34. Response Medical Staffing
35. RFgen
36. Forethought Law, PC
37. Acquisition Partners, LLC
38. Amdocs
39. Ciere Consulting
40. PGR Solutions
41. Grigsby Labels
42. ITW Rippey
43. Ewing Irrigation & Landscape Supply
44. Hard 90
45. Dry Clean 4U
46. Town Center Nail & Hair
47. Button Up Boutique
48. Gateway Sotheby's
49. Affordable Furniture
50. Pure Barre
51. SF Sourdough
52. Umi Sushi
53. Mike's Marketplace Barbershop
54. Fresh Cleaners
55. Salon Capelli
56. Valley Pizza, Inc.
57. Starbucks
58. Baskin-Robbins
59. Luxury Nails
60. Sushi Kuma
61. Massage Envy
62. Mercedes-Benz of EDH
63. C. Knight's Steakhouse
64. AT&T
65. Golden Hills School
66. Healthy Eyes Optometry
67. Athena Property Management
68. Lowrey Chiropractic
69. Precision Contacts
70. LifePrint Products, Inc.
71. ASBWorks
72. CheapesTees
73. BI Designs
74. Pak N Post
75. Tan Central
76. Ruffhaus Dog & Burger
77. Blow Me Away
78. Sushi Kuma
79. Massage Envy
80. Rubio's Coastal Grill
81. Steve's Pizza

82. Vision Realty Group
83. Salone Di Carlo Le  
Grandeur
84. Sandra D's Boutique
85. Bella's Home Décor
86. R. Purnell Jewelers
87. Umpqua Bank
88. Sienna
89. Bark Avenue
90. El Dorado Savings Bank
91. KinderCare
92. The UPS Store
93. Flightz Artisan Food,  
Wine, Beer
94. The Purple Place
95. Togs For Dogs
96. Smog Kng
97. Mrz Brewing Co.
98. Snap Fitness
99. Youngdahl Consulting  
Group, Inc
100. Steve Wallen Swim  
School
101. ZI Machine
102. Axiom Analytix
103. Relish Burger Bar
104. Montano Nails
105. Pottery World
106. Posey's Salon
107. SuperCuts
108. Golden1 Credit Union
109. Coastline Travel  
Advisors
110. Face In A Book
111. El Dorado Hills Realty
112. Big O Tires
113. Realtor BVM
114. Talisman Collection
115. Jiffy Lube
116. H&R Block
117. Dash Data
118. El Dorado Hills Saloon
119. Pakmail
120. Douglas Hollabough,  
O.D.
121. Home Fashion Designs
122. Leslie's Pool Care
123. El Dorado Physical  
Therapy
124. Lees' Feed and Pet  
Supplies
125. Steve Swanson
126. EDH Tailor
127. Cascada Restaurante &  
Cantina
128. Lake Forest Wines
129. Great Smiles
130. Mountain Mikes
131. Asian Bistro
132. Goodwill Industries
133. Chateau Arme
134. Home Care Assistance