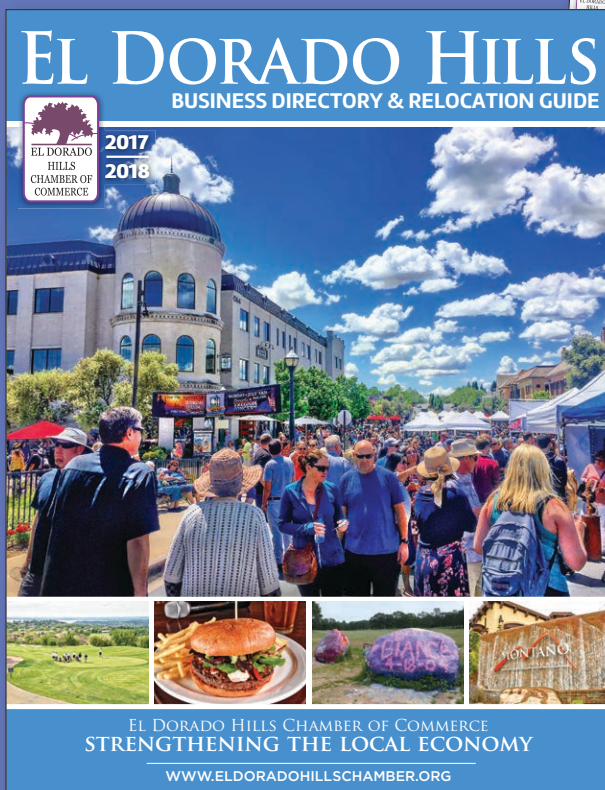


ANNOUNCING THE 2018/19 EL DORADO HILLS BUSINESS DIRECTORY & RELOCATION GUIDE



REACH YOUR TARGET MARKET:
17,000+ COPIES!

Mailed to Every Home and Business in El Dorado Hills!

ENGAGED AUDIENCE:

96% of El Dorado Hills homeowners said they will use the Chamber Business Directory & Relocation Guide **to find local businesses or services!**

95% of Chamber members said the Chamber Business Directory & Relocation Guide is **the most valuable service/program offered** by the Chamber for their business!

DISPLAY ADVERTISING RATES

Back Cover*	\$ 1,950
Inside Front Cover*	\$ 1,733
Inside Back Cover*	\$ 1,600
Page 3 or other guaranteed/premium position	\$ 1,548
Full Page	\$ 1,397
2/3 Page	\$ 1,008
1/2 Page	\$ 798
1/3 Page	\$ 531
1/4 Page	\$ 445
1/6 Page	\$ 353
1/8 Page Normal Display	\$ 300
1/8 Page Business Leader Profile	\$ 230
1/8 Page Food and Drink Profile	\$ 195

Bolded Listing (1) Contact Chamber
 Bolded Listing (2+) Contact Chamber
 Additional Categories Contact Chamber

NON-MEMBERS CAN ADVERTISE IN THE PUBLICATION—RATES ARE 20% HIGHER

*Premium Positions are First Right of Refusal
 Rates DO NOT Include Ad Design

CHAMBER MEMBER PROFILES

Full Page	\$ 1,270
2/3 Page	\$ 914
1/3 Page	\$ 483

Profile prices above reflect design and professional editing of profile. Advertiser needs to submit copy/text and photo. If advertiser needs a photo, there will be an additional photography charge.

AD DESIGN RATES

Full Page	\$ 250
2/3 Page	\$ 200
1/2 Page	\$ 175
1/3 Page	\$ 150
1/4 Page	\$ 125
1/6 Page, 1/8 Page Normal Display	\$ 100

AD SPECS

Full Page Trim	8.375 x 10.875
Full Page Bleed	8.625 x 11.125
2/3 Page	4.625 x 10.375
1/2 Page Vertical	3.4375 x 10.375
1/2 Page Horizontal	7.375 x 4.9375
1/3 Page Block	4.625 x 4.9375
1/4 Page	3.4375 x 4.9375
1/6 Page	2.25 x 4.9375
1/8 Page Normal Display	3.4375 x 2.375
1/8 Page Business Leaders Profile	TEMPLATED AD

All finalized artwork must be submitted exactly to size specified above. If you are submitting your print ready artwork or have any questions regarding artwork please send your files or inquiries to production@stylemg.com. Preferred file format is a PDFX-1A file.

Tentative Publication Dates

Advertising Close	April 20, 2018
Materials Due	April 27, 2018
Delivery	end of May 2018

Please note that these dates are subject to change.

style|MEDIAGROUP

For more information, please contact:

Joanne Kilmartin with Style Media Group, Inc.

530-672-2698 • 916-607-9360 • joanne@stylemg.com

The average local resident turns to the directory, both print and online, more than 3x per month!

Member Profiles



Food & Drink Profiles



Business Leaders



17,000+ Copies



High Quality • Glossy • Full Color

Mailed to every home and business in El Dorado Hills!

IT WORKS!

“As an EDH Chamber of Commerce member for more 12 years, I have had access to the Chamber’s support, social and business networking opportunities. The Chamber resources and organization have always been accessible and welcoming. And I look forward to being in the directory, so that people can find my business, every year!”

—Wayne K. Tsutsuse, DDS
 Aloha Family Dental

“The Chamber Directory has allowed me to create a presence in the community that no other publication can duplicate. Over the years advertising in the Chamber Directory has made it easier for me to continue to build business in both challenging and good times.”

—John J. Zezini, AAMS, CRPC
 Granite Bay Wealth Management

Data from a Recent Survey:

- Are you aware of the Chamber Business Directory & Relocation Guide?
More than 70% said YES!
- Did you use the Chamber Business Directory & Relocation Guide within the last 12 months to find a business or service?
More than 60% said YES!
- When you need help finding local area services will you use the Chamber Business Directory & Relocation Guide in print or online?
More than 96% said YES!

SHOULD YOUR BUSINESS BE A PART OF THE CHAMBER BUSINESS DIRECTORY & RELOCATION GUIDE?... YES!