

# ANNOUNCING THE 2017/18 EL DORADO HILLS BUSINESS DIRECTORY & RELOCATION GUIDE



## EL DORADO HILLS BUSINESS DIRECTORY & RELOCATION GUIDE



2016  
2017



EL DORADO HILLS CHAMBER OF COMMERCE  
SUPPORTING THE LOCAL ECONOMY  
RADOHILLSCHAMBER.ORG

**17,000+ Copies!**  
Mailed to Every Home and Business  
in El Dorado Hills!

In a recent survey more than **60%** of  
El Dorado Hills homeowners turned to the  
Chamber Business Directory & Relocation Guide  
to find businesses or services!

**WELCOME TO EL DORADO HILLS!**

With more than 60,000 residents, El Dorado Hills is a vibrant, growing community. Nestled in the foothills of the Sierra Nevada, only 25 miles from the state capital, this is a beautiful area with a wealth of amenities and a perfect location for your business. El Dorado Hills is a place where you can find everything you need to thrive.

**WHERE TO SHOP**

El Dorado Hills is a shopper's paradise. Whether you need specialty items, everyday necessities, or a unique gift, you'll find it all in our community. From our local farmers' market to our big-box retailers, we have everything you need to make your shopping experience a pleasure.

**IMPORTANT NUMBERS**

**WATER**  
El Dorado Hills Water Department  
(916) 424-4444

**WASTE**  
El Dorado Hills Waste Management  
(916) 424-4444

**LOCAL PHONE SERVICE**  
El Dorado Hills Phone Service  
(916) 424-4444

**LAW ENFORCEMENT**  
El Dorado Hills Police Department  
(916) 424-4444

**FIRE DEPARTMENT**  
El Dorado Hills Fire Department  
(916) 424-4444

**LIBRARY**  
El Dorado Hills Library  
(916) 424-4444

**COMMUNITY SERVICES**  
El Dorado Hills Community Services  
(916) 424-4444

**SENIOR CENTER**  
El Dorado Hills Senior Center  
(916) 424-4444

**CALIFORNIA WELDER CENTER**  
El Dorado Hills Welder Center  
(916) 424-4444

**FINANCIAL SERVICES**  
El Dorado Hills Financial Services  
(916) 424-4444

**REAL ESTATE**  
El Dorado Hills Real Estate  
(916) 424-4444

**TECHNOLOGY**  
El Dorado Hills Technology  
(916) 424-4444

**HEALTHCARE**  
El Dorado Hills Healthcare  
(916) 424-4444

**EDUCATION**  
El Dorado Hills Education  
(916) 424-4444

**RECREATION**  
El Dorado Hills Recreation  
(916) 424-4444

**TRANSPORTATION**  
El Dorado Hills Transportation  
(916) 424-4444

**ENERGY**  
El Dorado Hills Energy  
(916) 424-4444

**ENVIRONMENTAL**  
El Dorado Hills Environmental  
(916) 424-4444

**CONSTRUCTION**  
El Dorado Hills Construction  
(916) 424-4444

**MANUFACTURING**  
El Dorado Hills Manufacturing  
(916) 424-4444

**RETAIL**  
El Dorado Hills Retail  
(916) 424-4444

**FOOD & BEVERAGE**  
El Dorado Hills Food & Beverage  
(916) 424-4444

**PROFESSIONAL SERVICES**  
El Dorado Hills Professional Services  
(916) 424-4444

**ARTS & CULTURE**  
El Dorado Hills Arts & Culture  
(916) 424-4444

**SPORTS**  
El Dorado Hills Sports  
(916) 424-4444

**ENTERTAINMENT**  
El Dorado Hills Entertainment  
(916) 424-4444

**TRAVEL**  
El Dorado Hills Travel  
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## Display Advertising Rates

Back Cover*	\$ 1,950
Inside Front Cover*	\$ 1,733
Inside Back Cover*	\$ 1,600
Page 3 or other guaranteed/premium position	\$ 1,548
Full Page	\$ 1,397
2/3 Page	\$ 1,008
1/2 Page	\$ 798
1/3 Page	\$ 531
1/4 Page	\$ 445
1/6 Page	\$ 353
1/8 Page Normal Display	\$ 300
1/8 Page Business Leader Profile	\$ 230
Bolded Listing (1)	Contact Chamber
Bolded Listing (2+)	Contact Chamber
Additional Categories	Contact Chamber

\*Premium Positions are First Right of Refusal  
Rates DO NOT include Ad Design  
Non-member rates are 20% higher.

## Chamber Member Profiles

Full Page	\$ 1,270
2/3 Page	\$ 914
1/3 Page	\$ 483

Profile prices above reflect design and professional editing of profile. Advertiser needs to submit copy/text and photo. If advertiser needs a photo, there will be an additional photography charge.

## Ad Design Rates

Full Page	\$ 250
2/3 Page	\$ 200
1/2 Page	\$ 175
1/3 Page	\$ 150
1/4 Page	\$ 125
1/6 Page, 1/8 Page Normal Display	\$ 100

## Ad Specs

Full Page Trim	8.375 x 10.875
Full Page Bleed	8.625 x 11.125
2/3 Page	4.625 x 10.375
1/2 Page Vertical	3.4375 x 10.375
1/2 Page Horizontal	7.375 x 4.9375
1/3 Page Block	4.625 x 4.9375
1/4 Page	3.4375 x 4.9375
1/6 Page	2.25 x 4.9375
1/8 Page Normal Display	3.4375 x 2.375
1/8 Page Business Leaders Profile	TEMPLATED AD

All finalized artwork must be submitted exactly to size specified above. If you are submitting your print ready artwork or have any questions regarding artwork please send your files or inquiries to [production@stylemg.com](mailto:production@stylemg.com). Preferred file format is a PDFX-1A file.

## Tentative Publication Dates

Advertising Close	April 21, 2017
Materials Due	April 28, 2017
Delivery	end of May 2017

Please note that these dates are subject to change.

**style**|MEDIAGROUP

**For more information, please contact:**  
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[joanne@stylemg.com](mailto:joanne@stylemg.com) • [www.stylemg.com](http://www.stylemg.com)

The average  
local resident  
turns to the  
directory,  
both print  
and online,  
more than 3x  
per month!



# 17,000+ Copies



High Quality • Glossy • Full Color

**Mailed to every home  
and business in  
El Dorado Hills!**

## Testimonials...

“The El Dorado Hills Chamber Business Directory is an advertising tool that we have used and valued since opening our practice in 2004. It allows us to reach out to our community with a high quality product at an affordable price.”

—Kristen Glidewell  
Foothill Physical Therapy

“The Chamber Directory has allowed me to create a presence in the community that no other publication can duplicate. Over the years advertising in the Chamber Directory has made it easier for me to continue to build business in both challenging and good times.”

—John J. Zezini, AAMS, CRPC  
Genovese Burford & Brothers

## Data from a Recent Survey:

- Are you aware of the Chamber Business Directory & Relocation Guide?  
**Over 70% said YES.**
- Did you use the Chamber Business Directory & Relocation Guide within the last 12 months to find a business or service?  
**Over 60% said YES.**
- When you need help finding local area services will you use the Chamber Business Directory & Relocation Guide in print or online?  
**Over 96% said YES.**

**SHOULD YOUR BUSINESS BE A PART OF THE CHAMBER BUSINESS DIRECTORY & RELOCATION GUIDE?...YES!**