El Dorado Hills Chamber Launches Redesigned Website

The El Dorado Hills Chamber of Commerce has released a completely restyled and reimagined website for the benefit of its members, the El Dorado Hills community at large and those interested in visiting or relocating to our community.

The full-scale redesign of ElDoradoHillsChamber.org is reliant on video and photographic media to paint a vivid picture of our beautiful community.

“We are thrilled to announce the launch of our brand new El Dorado Hills Chamber website,” said Debbie Manning, El Dorado Hills Chamber President and CEO. “We have worked diligently to prepare our new website for our Chamber members and community members to use as a helpful resource for local happenings, business tools, government information and everything you need to know about being successful in El Dorado Hills. The website features a variety of modern designs and interactive functions including mobile friendly technology.”

Website developer John Merry, owner of NetPilot Web Solutions, has been working with the El Dorado Hills Chamber for nearly two decades.

“Building a successful website is always a team effort, and NetPilot Web Solutions was thrilled to join forces with staff at the El Dorado Hills Chamber to produce a compressive, modern website for the Chamber,” said Merry. “Building on our 15-year relationship, NetPilot was tasked with redesigning and modernizing the previous Chamber website, also a NetPilot product.”

The team worked for more than a year to ensure the website would be both user-friendly and informational.

“The entire process from concept to launch took approximately a year, with lots of opportunity for approvals and refinement along the way,” Merry said. “Together with the detail-oriented staff at the Chamber, the project’s success was heavily dependent on NetPilot’s Creative Director, Marla Meredith.”

A veteran web designer for over 20 years, Meredith accurately brought the Chamber’s vision to life, Merry said.

“All of us at NetPilot are especially proud of the new site’s user friendliness, mobile adaptations, interactivity and presentation of community-oriented imagery,” Merry said. “The El Dorado Hills business community is incredibly vibrant, and we wanted to be sure that the new site reflected that. We love the community in which we live and work. It was a privilege to be involved in such an important project and a vital resource for our local businesses.”

To view the Chamber’s new website, visit ElDoradoHillsChamber.org.