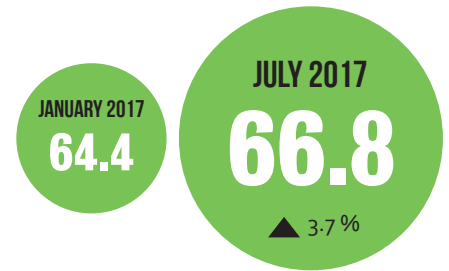


BUSINESS CONFIDENCE SURVEY

Confidence among local business leaders is up again, increasing another 3.7% or 2.4 points in July 2017 when compared to the previous survey from January 2017.

Optimism greatly increased in many of the questions below, suggesting a strong future for El Dorado Hills for the remainder of 2017. Significant changes were noticed in projected sales, profit, and employment, with many more leaders expecting to see increases over the next year. Currently, 81% of local leaders expect to see an increase in sales over the next 12 months, up from 72% in January 2017. Employment is expected to rise as well with 43% of leaders expecting to add more jobs, up from 27% in January.

Make sure to read the full detailed reports at www.eldoradohillschamber.org



Neutral = 50



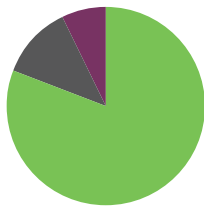
WHAT LOCAL BUSINESS LEADERS ARE SAYING

What are expectations for the next 12 months?

SALES

How are gross sales expected to change in the next 12 months?

- Increase: 81%
- Same: 12%
- Decrease: 7%



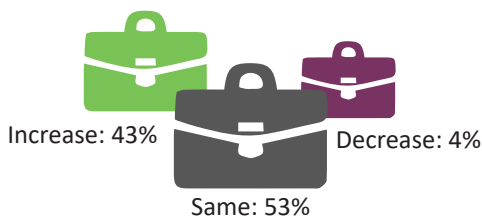
PROFITS

How is profit expected to change in the next 12 months?



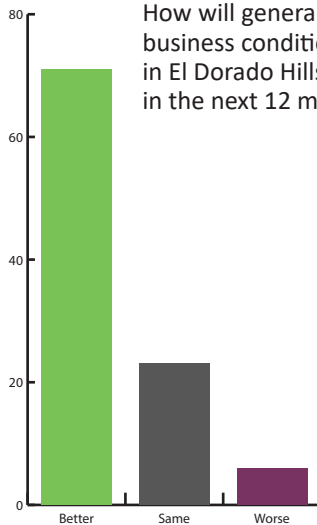
EMPLOYMENT

How is employment expected to change in the next 12 months?



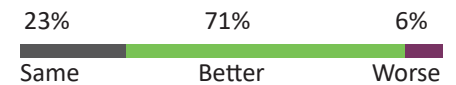
LOCAL BUSINESS CONDITIONS

How will general business conditions in El Dorado Hills change in the next 12 months?



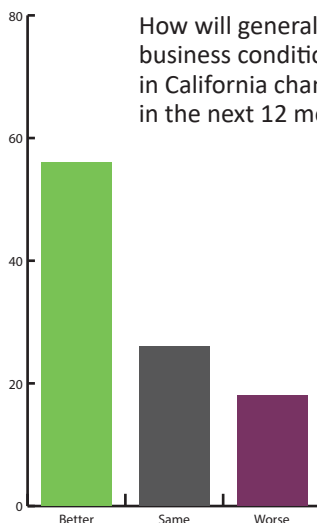
US BUSINESS CONDITIONS

How will general business conditions in the U.S. change in the next 12 months?



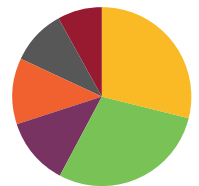
STATE BUSINESS CONDITIONS

How will general business conditions in California change in the next 12 months?



HOT TOPIC!

What conveniences are you looking for on behalf of your employees?



- Local Amenities Available: 29%
- Roadway Quality / Traffic: 29%
- Diverse Housing Options: 12%
- Other: 12%
- Security & Employee Safety: 10%
- Modern Work Spaces / Improved Technology Infrastructure: 8%

