

# EL DORADO HILLS Business Confidence Survey™

The El Dorado Hills Business Confidence Survey is a multiple choice survey of how local business leaders feel about the prospects of their own companies and local, state, and national economies over the next 12 months. All responses are aggregated and a score between 0 and 100 is computed. A score over 50 indicates an overall optimism about the local economy.

Our current survey produces a score of 63.1, showing a strong level of optimism for the future of our economy. We should see this upward trend continue!



NEUTRAL = 50

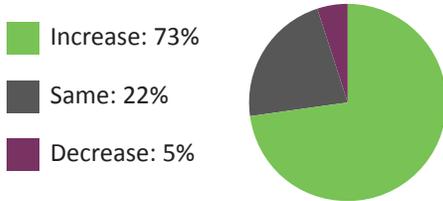


## WHAT LOCAL BUSINESS LEADERS ARE SAYING

What are expectations for the next 12 months?

### SALES

How are gross sales expected to change in the next 12 months?



### PROFITS

How is profit expected to change in the next 12 months?

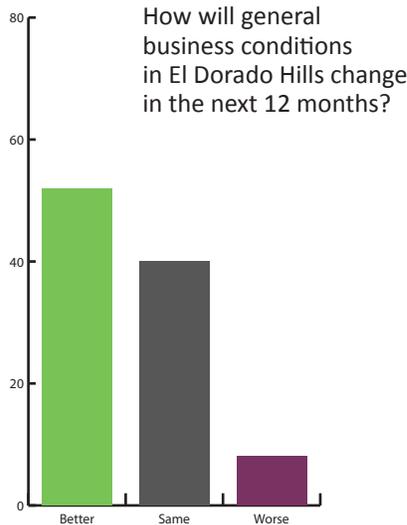


### EMPLOYMENT

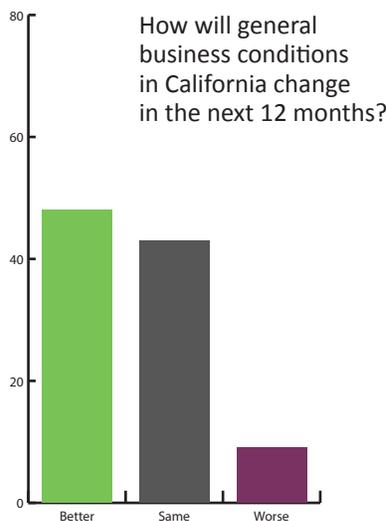
How is employment expected to change in the next 12 months?



### LOCAL BUSINESS CONDITIONS

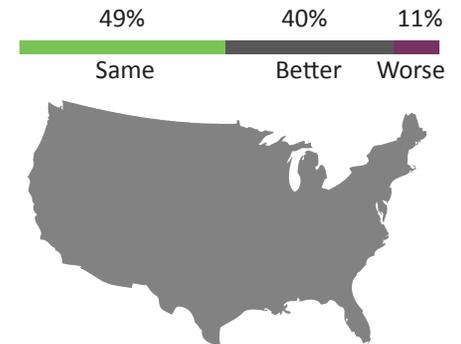


### STATE BUSINESS CONDITIONS



### US BUSINESS CONDITIONS

How will general business conditions in the U.S. change in the next 12 months?



### HOT TOPIC!

Which is the most important for retaining and growing your business in El Dorado Hills?

