



Chamber Opposes Measure M and Measure O – Bad for Business

The El Dorado Hills Chamber of Commerce opposes Measures M and O. We are very concerned for the future of our businesses, both commercial and retail if these Measures pass. We believe these Measures are “job killers” for El Dorado Hills and El Dorado County.

El Dorado County spent 15 years and an estimated \$15 million to adopt the 2004 General Plan. It survived a referendum and various legal challenges, and implementation was just getting underway when our economy ran head-long into the worst recession in recent history. Just as the economy is showing signs of life – General Plan opponents mount a new round of challenges.

Measure M sends a devastating message to new potential employers. El Dorado County taxpayers spent \$3 million dollars litigating our voter approved general plan. Now proponents of Measure M want to say “no” to finishing our approved infrastructure and making our local community roads safer.

Measure Y policies contained in the General Plan have generated more than \$200 million in TIM (Traffic Impact Mitigation) fees to fix roads, including Highway 50. Without these policies, new development, including job-generating commercial and retail projects would be severely constrained. Yet, initiative proponents want to allow Measure Y to expire, and advocate that the TIM fees should be significantly reduced or eliminated throughout most areas of the county. Without a TIM fee program, the General Plan requires that each project be conditioned to construct improvements to mitigate the traffic impacts.

Measure M and O will overturn the General Plan and other measures that control growth, limit traffic and protect our open space-safeguards voters approved to protect our quality of life. They also strip El Dorado County voters and elected officials of our control over local planning decisions, giving the power to state bureaucrats. And they would likely tie El Dorado County up in costly litigation for years.

Quote from Mountain Democrat, September 28, 2014 “...will totally gut the (voter approved) General Plan. It will eliminate all traffic improvements. Measure M will be an unmitigated disaster.”