



For Immediate Release

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Big Brothers Big Sisters of El Dorado County chosen to be honored at first-ever California Nonprofits Day celebration

State leaders honored “Nonprofits of the Year” at State Capitol event June 22

Cameron Park – June 16, 2016 – On Wednesday, June 22, Big Brothers Big Sisters of El Dorado County was honored as a “Nonprofit of the Year” at a celebration of California Nonprofits Day at the State Capitol in Sacramento.

Big Brothers Big Sisters of El Dorado County has been selected, by Assembly Member Beth Gaines, as an exceptional nonprofit organization in her district community. Big Brothers Big Sisters of El Dorado County joined other nonprofit leaders from across the state being honored at this inaugural California Nonprofits Day event.

Incorporated in 1977, Big Brothers Big Sisters of El Dorado County operates with the belief that inherent in every child is the ability to succeed and thrive in life. The mission is to provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever. Children, ages 3-17 years old, are matched with screened and trained volunteers who serve as mentors, positive role models and friends. These mentors help provide the necessary stability, trust and guidance, which are proven to break cycles of poverty, unhealthy lifestyles, drugs, abuse, and violence.

“There are so many wonderful nonprofits in our community and many do amazing work. It is truly our honor to have been chosen from amongst them as one of California’s Nonprofits of the Year and it is our privilege to serve the at-risk youth who will be tomorrow’s leaders”, said Brenda Frachiseur, Executive Director of Big Brothers Big Sisters.

The award recipients visited the Assembly Floor and then were honored at a luncheon at Sacramento’s Sheraton Grand Hotel, with presentations from former Senate President Pro Tempore *[and Sacramento Mayor-Elect]* Darrell Steinberg, Assembly Member Rich Gordon, and Jan Masaoka, CEO of the California Association of Nonprofits (CalNonprofits).

“Nonprofit organizations are vitally important to the economy and well-being of California. But too often nonprofits are ‘hidden in plain sight.’ We are thrilled that the State Assembly has passed a resolution putting the spotlight on nonprofits as an economic power that uses that power for the common good. We congratulate all of the award recipients on being honored for the great work they do every day to make California a better place,” said Jan Masaoka, CEO of California Association of Nonprofits (CalNonprofits), a statewide alliance of over 10,000 organizations, representing and promoting California’s growing nonprofit sector and working to bring the full power of nonprofits to strengthening communities.

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